

# VISUALIZING RESEARCH

A GUIDE TO THE RESEARCH PROCESS IN ART AND DESIGN

**FIG 5.10** A matrix demonstrating some of the features discussed in the text

$2 + B = 2B$  CELL  
e.g. research outcomes  
(application of analytical  
criteria to research data)

**ROWS** e.g. research data  
from 4 different methods

**COLUMNS**  
e.g. criteria  
for analysis

	A	B	C	D	extended matrix
1					cumulative information for comparison
2		2B			
3					
extended matrix	cumulative information for comparison				

[www.visualizingresearch.info](http://www.visualizingresearch.info)

© Copyright 2004 Visualizing Research

This material is the property of its creator(s). Any reproduction without prior permission is strictly prohibited.